

Order / Rev: 714444
 Alt Order #: 06320520
 Flight Dates: 09/19/12 - 09/27/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1017

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	09/21/12	09/21/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	----F--	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		CH3 NEWS @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$3,000.00		0.00			
E 4	WKYC	09/24/12	09/24/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
		CH3 NEWS @ 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$3,500.00		0.00			
E 5	WKYC	09/24/12	09/24/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		CH3 NEWS SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,000.00		0.00			
E 6	WKYC	09/24/12	09/24/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		CH3 NEWS @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$3,000.00		0.00			
E 7	WKYC	09/22/12	09/22/12	Sat 11-1135p LN SAT	CM	11-1130p	-----S-	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
		CH3 NEWS @ 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$3,500.00		0.00			
E 8	WKYC	09/20/12	09/27/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	---T---	:30	1	\$3,500.00	P-5	0.00	NM	2	\$7,000.00
		CH3 NEWS @ 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$3,500.00		0.00			
		Week: 09/24/12	09/30/12	---T---		1				\$3,500.00		0.00			
E 9	WKYC	09/20/12	09/27/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---T---	:30	1	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
		CH3 NEWS SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$1,000.00		0.00			
		Week: 09/24/12	09/30/12	---T---		1				\$1,000.00		0.00			
E 10	WKYC	09/20/12	09/27/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	---T---	:30	1	\$3,000.00	P-5	0.00	NM	2	\$6,000.00
		CH3 NEWS @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$3,000.00		0.00			
		Week: 09/24/12	09/30/12	---T---		1				\$3,000.00		0.00			
E 11	WKYC	09/25/12	09/25/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	-T-----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
		CH3 NEWS @ 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1				\$3,500.00		0.00			
E 12	WKYC	09/25/12	09/25/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		CH3 NEWS SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1				\$1,000.00		0.00			
E 13	WKYC	09/25/12	09/25/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	-T-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		CH3 NEWS @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1				\$3,000.00		0.00			
E 14	WKYC	09/19/12	09/26/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$3,500.00	P-5	0.00	NM	2	\$7,000.00
		CH3 NEWS @ 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 14	WKYC	09/19/12	09/26/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$3,500.00	P-5	0.00	NM	2	\$7,000.00
CH3 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1				\$3,500.00		0.00			
	Week:	09/24/12	09/30/12	--W----		1				\$3,500.00		0.00			
E 15	WKYC	09/19/12	09/26/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	--W----	:30	1	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
CH3 NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1				\$1,000.00		0.00			
	Week:	09/24/12	09/30/12	--W----		1				\$1,000.00		0.00			
E 16	WKYC	09/19/12	09/26/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$3,000.00	P-5	0.00	NM	2	\$6,000.00
CH3 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1				\$3,000.00		0.00			
	Week:	09/24/12	09/30/12	--W----		1				\$3,000.00		0.00			
													Totals	22	\$56,000.00